



CENTRE FOR HEALTH PROMOTION
de l'Université de Toronto
University of Toronto

ÉCOLE D'ÉTÉ EN PROMOTION DE LA SANTÉ
EN ONTARIO 2007

ONTARIO
HEALTH PROMOTION SUMMER SCHOOL 2007

Cours préliminaires : le 24 juin

Preschool workshops : June 24

WORKSHOP SUMMARIES & PRESENTERS' BIOGRAPHIES

ABRÉGÉS DES ATELIERS
ET BIOGRAPHIES DES ANIMATRICES ET ANIMATEURS

COURS PRÉLIMINAIRES
PRESCHOOL WORKSHOPS

-Health Promotion 101

-Evaluation 101

-Ethics and Research in Health Promotion

PRESCHOOL (OPTIONAL)

WHO PARTICIPATES? PRE-REGISTERED HPSS PARTICIPANTS

PRESCHOOL SESSION (OPTIONAL)	
«Health Promotion 101»	Sunday, June 24, 10:30 a.m. - 12:30 p.m.
Suzanne Jackson, PhD, Director	Centre for Health Promotion, University of Toronto

SUMMARY: This workshop is designed for those who need a basic introduction to the field of health promotion as it is understood in Canada. The major concepts, definitions, distinguishing features, and strategies will be presented and discussed within an historical context. Examples will be presented that apply to community and agency work in Ontario. In addition handouts and other resources will be available for those who wish more information.

PRESENTER'S BIOGRAPHY:



Suzanne Jackson is the Director of the Centre for Health Promotion at the University of Toronto. She has conducted research in community capacity indicators, economic evaluation in health promotion, empowerment indicators, indicators of health promotion for international use, and community systems. She specializes in participatory planning, research and evaluation consultations with grassroots community groups and community health organizations. Suzanne has worked in health promotion research for almost ten years in Canada and internationally and she has eleven years accumulated experience working in the public sector for the Ontario Ministry of Health and the Toronto Department of Public Health. Suzanne received her PhD from the School of Urban and Regional Planning at the University of Waterloo. She has been President of the Ontario Public Health Association, vice-president of the Canadian Public Health Association and chair of the Board of Directors of ICA Canada (a community development and facilitated group decision-making organization). She has been invited to speak on health promotion topics in various parts of Canada, USA, Jakarta, Australia, Mexico, Colombia, Germany, and Brazil.

PRESCHOOL SESSION (OPTIONAL)	
« Evaluation 101 »	Sunday, June 24, 1:30 - 5:00 p.m.
Josie d'Avernas, President	Health Promotion Consulting, Inc.

SUMMARY: Designed for newcomers to the field and those who require a refresher, this workshop provides an introduction to general concepts in evaluation in health promotion.

PRESENTER'S BIOGRAPHY: **Josie d'Avernas** is President of Health Promotion Consulting, a Kitchener-based consulting company specializing in training, research and evaluation in health promotion. Josie has worked in various aspects of tobacco control programming and evaluation for over 20 years. One of her major projects is working with the Program Training and Consultation Centre, a resource centre of the **Smoke-Free Ontario** Strategy funded by the Ontario Ministry of Health Promotion.

Josie has a Master of Science degree in Health Studies from the University of Waterloo. She has planned and delivered numerous workshops at the community level, and has done presentations and training sessions at the provincial, national and international level.

PRESCHOOL SESSION (OPTIONAL)	
« Ethics and Research in Health Promotion »	Sunday, June 24, 1:30 - 5:00 p.m.
Suzanne Jackson, PhD, Director	Centre for Health Promotion, University of Toronto

SUMMARY: Those working in the health promotion field are sometimes asked to do some research in the community or evaluate a program. In this work, participants need to be aware of what the ethical issues are, when to go through an ethical review and how to address the key issues likely to be faced in health promotion. This session will be hands on workshop about ethical issues and the appropriate responses. This will be done with the particular issues and contexts of health promotion in mind, including key informant processes, participatory research, and working with vulnerable populations.

PRESENTER'S BIOGRAPHY:



Suzanne Jackson is the Director of the Centre for Health Promotion at the University of Toronto. She has conducted research in community capacity indicators, economic evaluation in health promotion, empowerment indicators, indicators of health promotion for international

use, and community systems. She specializes in participatory planning, research and evaluation consultations with grassroots community groups and community health organizations. Suzanne has worked in health promotion research for almost ten years in Canada and internationally and she has eleven years accumulated experience working in the public sector for the Ontario Ministry of Health and the Toronto Department of Public Health. Suzanne received her PhD from the School of Urban and Regional Planning at the University of Waterloo. She has been President of the Ontario Public Health Association, vice-president of the Canadian Public Health Association and chair of the Board of Directors of ICA Canada (a community development and facilitated group decision-making organization). She has been invited to speak on health promotion topics in various parts of Canada, USA, Jakarta, Australia, Mexico, Colombia, Germany, and Brazil.